



21 rue Florence Street.
Ottawa, ON K2P 0W6
T: 613 232 3023 • F: 613 232-5241



1007 - 350 rue Sparks Street
Ottawa, ON K1R 7S8
T: 613 241 2800 • F: 613 241 5999



21 rue Florence Street,
Ottawa, ON K2P 0W6
T: 613 238 2514 • F: 613 238 1967



7145 ave West Credit Ave,
Bldg./Bâtiment 1, Suite 202
Mississauga, ON L5N 6J7
T: 905 812 3140 • F: 905 812 9326



1545 - 400 ave Carling Ave,
Ottawa, ON K1Z 8P9
T: 613-724-6605 • F: 613-724-4577

Poultry groups pleased with ongoing support to foster agriculture research

Ottawa – September 16 – Canada’s national poultry organizations welcome the strong commitment of the Government of Canada and Prime Minister Stephen Harper, to ensuring that there is a solid network of agriculture research infrastructure across the country. Announcements this week demonstrate the Canadian government’s continued support for agriculture research.

As innovation is one of the keys to our success, Canada's poultry industry shares the government's commitment to research. Research allows our sectors to grow as we look for more and new ways to make our products even better and to respond to evolving consumer preferences.

In recognition of the importance of research, the five national poultry organizations established the Canadian Poultry Research Council (CPRC) in 2001, with a mandate to implement research that addresses current and future needs of the poultry sectors. To date, CPRC members have approved nearly \$3.0 million in research funding through the CPRC.

“Canadian poultry and egg farmers have earned the trust of Canadians by continually committing to programs in research, food safety and animal care,” said David Fuller, Chair of Chicken Farmers of Canada, “We will continue to work closely with the Honourable Gerry Ritz, Minister of Agriculture and Agri-Food, CPRC and other stakeholders to ensure that we remain responsive to the needs of the industry, and innovative through our ongoing support of poultry research.”

Through CPRC, we coordinate and enhance the poultry research effort in Canada, securing funding and establishing poultry research priorities. The government support for the poultry agri-science cluster under the *Growing Canadian Agri-Innovations Program* has allowed CPRC to focus a critical mass of scientific resources on the industry's priority issues. Bruce Roberts, CPRC's new Executive Director, says "CPRC looks forward to working with AAFC to strengthen and deepen the poultry cluster."

“Research has always been a strong priority for poultry and egg producers,” said Jack Greydanus, Chair of the Canadian Hatching Egg Producers, “We have always been in favour of science-based approaches to improve our industries in a wide array of areas.”

Canada’s poultry farmers are supportive of new research and technologies that will bring further improvements to our production systems and, by extension, added value to the food chain and human health.

- 30 -

The five founding members of CPRC are:

Canadian Hatching Egg Producers
Chicken Farmers of Canada
Egg Farmers of Canada
Turkey Farmers of Canada
Canadian Poultry and Egg Processors Council